

QUENCHING THE NATION'S THIRST FOR WATER

Customer: The One Foundation

The One Foundation is the charitable division of Global Ethics Limited, a UK-based registered charity working with communities in Africa to address the most pressing of humanitarian needs, including the provision of clean drinking water, nutrition and HIV/AIDS testing. The Foundation raises money via the sale and marketing of a series of One branded products, including One Water and One Vitamin Water.

Water for Life

Over a billion people do not have access to a clean water supply. Two million people die every year as a result of water related diseases, whilst 40 billion work hours a year are lost collecting water in Africa.

All One Water profits fund amazing roundabout-powered water pumps in Africa called PlayPumps®. As children spin on the roundabout, fresh clean water is pumped from deep underground into a storage tank for use by the entire community. Instead of walking for hours to collect water, children can go to school and the community benefits from a sustainable water supply.

Palletline – moving the waters

One Water is the UK's leading ethical bottled water. Produced by Radnor Hills Mineral Water Company, this product is making a very real impact on the water crisis in the developing world. By providing a professional and efficient nationwide distribution service for One Water, Palletline and Member Company ABE (Ledbury) Ltd are justifiably proud to be part of this chain of success.

Developing the Service

Palletline and ABE (Ledbury) handle all distribution requirements for One Water, from single pallets through to full loads. The recent introduction of digital signature capture capabilities across the Palletline network has further enhanced the service provided to Radnor Hills.

Logistics Manager Monique Pugh liaises with the Palletline team at ABE each and every day. "We've worked with ABE and Palletline now since the very first delivery of One Water," she confirmed. "We speak with our contacts at ABE daily. They are always a pleasure to deal with and really do understand the pressures that we are under with big, last minute orders that need to go out at a moment's notice, especially at peak times such as the summer music festivals where One Water proves particularly popular."

For more information on One Water please visit www.onedifference.org

