

DELIVERING THE TASTE OF ENGLISH ALE THROUGH PALLETLINE

The Customer:

St Peter's Brewery Company operates from an historic moated Hall, brewing an award winning range of finest quality traditional and speciality beers and ales as well as some more unusual tipples including honey porter and fruit beer. The company trades in twenty three countries, brewing 'real ales' using only the finest ingredients.

The requirement:

Based in the heart of Suffolk, St. Peter's Brewery Company uses water from its own deep bore-hole, together with locally malted barley and Kentish hops to produce its excellent range of classical English cask-conditioned ales as well as a range of superb bottled beers. Transporting these products safely and reliably from the heart of the Suffolk countryside across the UK requires a very special distribution partner.

From bottles to casks – a comprehensive service

Entrusted with this vital role is Eye-based Anglia Freight Ltd, who have been working with the company for well over a decade, moving these precious liquids – initially in bottles but now increasingly in casks to meet the growing demand for these popular speciality beers.

With the majority of consignments destined for regional distribution centres, flexibility is the key to a successful service. Deliveries via the Palletline palletised distribution network enable the brewery to comply with varied time slots and delivery specifications in line with the requirements of customers throughout the UK.

"We enjoy an excellent service through Anglia Freight and Palletline – that's why we've been partners for so long," confirmed Colin Cordy, Managing Director for St Peter's Brewery Company. "Key benefits of the service to our organisation include speed and efficiency and limited damages as well as some pretty sophisticated technology in terms of online booking and POD retrieval which matches our own requirements."

Palletline – brewing up quality distribution solutions

